

- Name
- Problem witnessed & pediatric nurse
- Unknown, confusion, pain
- Alleviate, product small clinics
- Integrates, fun, edu, engage soft for child interact
- During visit, catered, specific circumstance to reduce such worry
- Allow greater patient satisfaction for doc and nurses, no time
- Also make process easy parents, convenient way stay informed in the know about child's health

Final Mahboo Mentor Round Investor Pitch at Sierra College

Hello, my name is Brendan Henderson and one problem I have personally witnessed and have spoken to pediatric nurses about is how common the fear of going to the doctors is among young children. Whether it's the fear of the unknown, general confusion, or most often, the fear of pain.

To alleviate this fear, I am currently working on a product for small clinics that integrates a fun, educational, and engaging software for children to interact with during their visit which offers a catered experience depending on that child's specific circumstance, all in order to reduce such worry. This would allow greater patient satisfaction and care for doctors and nurses without sacrificing much time while also making the process easier for parents by providing a convenient way for them to stay informed and in the know about their child's health.