

Mahboo Mission Statement and Background Info

A piece of software that makes going to clinics fun for kids (software with a personalized avatar/ character for the child that can relate, communicate, play games, and sing songs to them. It can adjust to what is most likely necessary in each situation for each kid. **Easy for parents** (a way to view all of kids ' records, communicate with the doctor faster, view tips, records, and other info for their child, **and efficient for doctors** to make the parents and kids happier, allowing the process to speed up with 40% of info already taken care of.

Mahboo is an all in 1 system to make the clinical experience for children and parents easier and more fun than ever before.

Mahboo is an all in 1 system to make taking your child to the doctor easier than ever.

Mahboo is a digital character that children can interact with, relate with, play with, learn from and get a fun experience from whenever going to the doctors. Often children can experience fear of going to the doctors, Mahboo helps ease that anxiety leading up to the fear and even in the moment. Mahboo can be located on specific tablets loaded with the curated application at your nearest pediatric clinic. Some may ask, what is different about Mahboo compared to a regular smartphone a child can use to distract themselves? Mahboo can be specifically fitted for each child's need, not only will it provide a distraction through playing, songs, games, and connection but also learning. It is very important to inform the child of what could be happening within a particular visit. Children can not only learn about their specific visit but how the body works and possibly even be able to relate to others regarding the circumstances. This aspect is what makes Mahboo different from other methods. Learning and playing to make doctor visits easier than ever, not only for the child but for parents and doctors as well.

Mahboo can allow children to accumulate points during the visit as an incentive to learn or be at ease while specific moments occur.

Mahboo also has a companion app which parents can download on their smartphone to keep up to date with their child's health and communicate with the doctor in an easy, seamless fashion, knowing what to do when with their child. Through the app children can watch fun, relatable specific videos regarding their current issue/ condition.

On the doctors side, doctors can communicate with ease through their desktop program to the parents to keep them in the light of what actions need to be taken to keep their child in tip top shape.